

RUSH SKATEPARK

Unit 3 Brimscombe Port Industrial Estate

Stroud

Glos

GL5 2QQ





Superdry Japan.

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About Us

Rush Skatepark is a Community Interest Company (not for profit) and we provide a unique indoor facility based in Stroud. We provide opportunities for riders of all ages and abilities in the Stroud District, Gloucestershire, nationally and internationally to access superb facilities and experience the wider benefits that an alternative sport can bring i.e. scooting, skateboarding, BMXing and inline skating.

Since opening in 2013 we have become a significant international and UK destination for hosting some of the biggest competitions in the world for Scooters and BMX. We have a programme for supporting local talented riders and three of these riders are currently ranked 2nd in the UK, 29th in the world and 7th in Europe.

As you all know Rush is situated in one giant warehouse, covering 40,000 square feet, the park is possibly one of the largest (and with the longest detailed continuous street art) in Europe. The sports facility is unique in providing 5 separate parks in one venue and is the only street section of its kind in Europe. The facilities include a Street section, Park section, Bowl section, Practice area with a Resi jump box, foam pit and trials track and viewing platform which holds over a hundred spectators which we had built for the Scooter World Cup in November 2015.

We also have our own pop up mobile skatepark which can be taken to schools, open days and other events. In 2015 we were very lucky to be invited by the Gloucestershire County Council to provide a pop up Skatepark offering free taster sessions during the Rugby World Cup Fanzone. Our Media Team was also asked to provide a short film showcasing the various landmarks around Gloucester City Centre using our supported riders and Demo Team which is made up of local talented riders. This film was shown on the big screens in the Fanzone during the Rugby World Cup games.

In March 2016 we completely refurbished the café including new tables and outside seating area. We now employ 4 members of staff within the café area and provide ethical coffee from our barista machine along with a wide range of hot and cold food and homemade cakes supplied by local company Nom Nom CupCakery. Riders, parents and visitors to the park can enjoy a freshly made cup of coffee and a piece of cake in a comfortable and relaxed environment within the seated café area or on the viewing platform where tables and chairs are provided. Within our Parents Area we have a 80" quadrant screen showing live action from the Skatepark.

Rush also has a shop which sells a wide range of scooters, skateboards along with helmets, shoes, clothing and accessories. Equipment such as scooters and helmets can be hired at an additional charge. We also provide a maintenance workshop for scooters and bikes.

Employees/Organisation

We have worked as a cohesive team from the outset. The team is now evolving and we currently employ 8 full time members of staff, 21 part time members of staff and 3 part time coaches. We have very little turnover of staff and many stay until they leave for college or university – many return to work through holidays or during competitions should more staff be required. The most recent members of staff have been taken on following work experience placements at the park from the previous year.



The organisational structure of the Skatepark consists of a Company Director, General Manager, Office Manager, Park Manager, Senior Park Marshals, Park Marshals, Receptionists and Café Assistants.

The eight full time members of staff have recently undertaken DISC Management Training, held by Able Growth, which was a great success and we are now looking to extend this to other members of staff.

We have now gained out charter mark for the Stroud Employability Charter run by Stroud District Council and we run a well organised work experience scheme within the park and currently have 12 students signed up for this year.

Health & Safety

Health and Safety is paramount within the Skatepark and we feel that we go above and beyond to ensure riders and those visiting the park are ensured a safe visit.

Our health and safety paperwork is second to none and in fact we have been praised by many local authorities at the in-depth paper work provided for visiting youth groups and charity visits.

Since inception we have worked very closely with Maxine Pride from SDC Environmental Services who has provided us with guidance and her indepth knowledge of Health & Safety. We are now being asked by other new and established skateparks for advice in this area.

All staff are first aid trained (this includes café/reception and shop staff) and we feel this is extremely important.

Community and Local Economy

The Rush name has become well established and has a fantastic reputation within the local community but also internationally and worldwide. We have created a vibrant and thriving local enterprise giving the community of all ages in Gloucestershire and the surrounding areas a safe and secure environment of which to socialise and make friends. To help people keep fit, improve their health and well being thereby reducing obesity with a zero tolerance to alcohol, drugs and anti-social behaviour within the park. We have been informed by the local police and neighbourhood wardens that anti-social behaviour has reduced by 80% since the opening of the park.

We also have a commitment to Gloucestershire schools and local charities. Whereby we are holding school competitions, hosting local schools at the park along with disabled charities. We also provide free session vouchers by way of donations to school and charity raffles throughout Gloucestershire.

We open the park on a Monday evening for the disabled group Allsorts. The sessions started with around 6 children but we now have to cap numbers at 35 as the sessions are proving a tremendous success. Those children that are able bodied use scooters or specially modified equipment and those that are wheelchair bound are pushed around the Skatepark by volunteers and Skatepark staff. This is truly an inspirational session and the children gain confidence, self-belief and credibility.

We attract some of the best riders in the world to the Skatepark thereby giving local children a chance to meet and ride with their hero, some of which may have only seen on social media or the television.

In 2014 - 2017 we have held numerous local, national and international events which has brought teams, competitors and spectators from as far away as Scotland, throughout the UK, Europe, Australia and USA thereby boosting the local economy through hotels, bed & breakfast, campsites, restaurants, public houses and local shops.

Coaching

Coaching is an extremely important part of the business. We offer coaching in all disciplines and these take place on a Saturday and Sunday morning before the park opens to the public. Scooter coaching is particularly popular with the lessons being fully booked months in advance and we are currently on a two month waiting list for these. Because of the popularity we are now offering lessons two evenings a week to cope with demand. As well as lessons being popular with local riders, customers are also travelling from further afield such as Cornwall and even one rider from Spain!

We also offer coaching academies throughout the school holidays and once again these are extremely popular selling out almost immediately they are advertised. We recently held a scooter academy and every child attending had travelled at least 100 miles to attend.

We have found recently that Skateboard coaching has again become very popular and this is mainly down to our skateboard coach who has done an incredible job of pushing the sport. He currently holds a drop in session twice a month which started with only two riders turning up, some weeks no one would turn up but now he has on average 10/12 riders for each session. Once again his half term academies are becoming very popular and recently his academies have sold out.

Customer Feedback

Here are just a few quotes from some very happy customers

- *'I just wanted to pass on our thanks to Mark, and yourselves for the BMX lessons Samuel did over the summer. It was really good experience all round, and helped him move on in his confidence, self belief, and BMX'ing competence. You have a great provision there, and good people running it'*
- *'Rush, I would like to say what an amazing time the boys had today. We travelled from Reading for James' birthday. He brought 5 friends of which all said it was the best day ever. The food and drinks were lovely, and so well priced. It was amazing to be able to watch them enjoy themselves. Take videos and photos. The shop there too is just brilliant, changed grips and where so informative and helpful'*
- *'Just a quick email to say thank you so much for all you did to make Billy's party such fun, and run so smoothly, yesterday. It was fab - everyone had fun, the food was great (a refill of chips was perfect for a load of 12/ 13 year old boys!), and the attention to detail was impressive - so well organised! One of the boy's parents was even talking about 'copying' and having a party with you for her son!'*
- *'I just wanted to pass on my thanks to you and the Rush team for making Hannah's birthday party run so smoothly on Sunday! She and her friends had a fantastic time and she can't wait to come back again! I've been really impressed by your customer service and communication and I wouldn't hesitate to recommend Rush Skate park to our friends and family'*

ACHIEVEMENTS SINCE OPENING ON 7 DECEMBER 2013

Over 300,000 customers

Winner – Stroud Life Awards – Small Business of the Year 2015

Winner – Gloucestershire Business Awards – Small Business of the Year 2016

Stroud District Council Skills for Stroud Employability Charter Mark

Runners up in the Stroud Life Business Awards – Contribution to the Community and Small Business of the Year 2014

Runners up in the Stroud Life Business Awards – Contribution to the Community 2017

Runners up in the Stroud Town Council Awards – Recognition of Contribution to the Community

Supported by Superdry Plc from 2014 - 2017

Scotfest 2014/2015

ISA Scooter World Championships 2014

All England NASS Qualifiers Bikes and Skateboards 2014/2015

Grit Scooter Academy 2014, 2015, 2016 and 2017

Scot GB Regional Qualifier 2014, 2015 and 2016

Bell Helmets Free Ride 2014

Red Bull Tour 2014 and 2015

Route One Skateboard Competition 2014

Bike Jam 2014 and 2015

Inline Blade Jam 2014, 2015 and 2016

Skateboard Jam

Mongoose BMX Jam 2016 – first time this event has been held outside USA

Scooter World Cup 2015

Mini Rocker Jam 2016 and 2017

Silver Surfers Jam February 2017

Void Magazine Tour 2015 and 2016

Kota Kamp 2016 and 2017 (4 x world scooter champion)

Blank Bike Launch Day 2015

Stroud College Fashion Show 2014 and 2015

LZ7 Concert in September 2017

GFirst LEP Annual Event September 2017

Gloucestershire School Games within Gloucester Cathedral 2014 and 2015

One of the Top 5 Rockers in Gloucestershire as nominated by Rock the Cotswolds



WHAT RUSH SKATEPARK OFFERS AS A BUSINESS

A quality 40,000sqft indoor skatepark

First Aid Trained Marshals

Beginners Sessions

After School Sessions

Mini Shredders (Under 5's)

Silver Surfers Nights (Over 30's)

Girls Nights

**1:1 Coaching – BMX/Skateboard/Scooter/Inline
Skates**

**Rush Academies -
BMX/Skateboard/Scooter/Inline/Rocker**

Shop

Café

Viewing Platform

Birthday Parties

Private Hire

Concerts

Rush 1 Media Services

School/Youth Group Visits (concessionary rates)

Events/Competitions/ Fashion Shows

Work Experience Charter Mark

School Testimonials

Thomas Keble School - Glenn Price, Head of PE

"Thomas Keble School have worked closely with Rush Skate Park for the last three years. We have so many pupils who take part in activities such as BMX and Scooting so to have one of the best facilities in Europe of it's kind on our doorstep is just amazing. We have found our pupils absolutely love going to Rush and taking part in recreational sessions as well as coaching and competition events. The school has now invited Rush to come to our Sports Fair for the last two years and they have been superb in attending this. Hundreds of pupils and parents have been amazed by their incredible tricks and skills."

Beaudesert Park School - Euan Craig, Head of Geography and Activities Coordinator

"We organise 30+ extra-curricular activities for the children here at Beaudesert to choose from, and a weekly trip to Rush is definitely one of the most popular. It looks incredible, it's exciting and challenging. It caters for all abilities, and it's pretty much on our doorstep. It's a great example of how to make exercise fun, and we feel very lucky to be able to use it."

Allsorts Disabled Group

"RUSH Skatepark gives Allsorts members the chance to enjoy the thrill of BMX, Scootering, Skateboarding or Wheelchair-ing (!) around RUSH's outstanding facilities, whilst meeting new people and socialising with friends. The warm & welcoming environment make the sessions simply unique to young people with disabilities or additional needs, who may not feel comfortable in mainstream RUSH sessions. A trusted team of Allsorts staff & volunteers – combined with the exceptional team of marshals at RUSH – make for a truly inclusive session whereupon all young people up until the age of 25 with disabilities or additional needs (and siblings) are welcome, and challenged to learn new skills that push them beyond their comfort zones!"



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CRASH

FEST

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